

S U C C E S S



Increased Use of Cessation Services

The Problem	How it was addressed	Who was involved	Impact
Lack of Cessation Services	Increased Quit Line advertising in the county	County Hospitals, Clinics, Providers and Staff	Increased number of calls to the WA State Quit Line: •From Jan.-Dec. 2004 there were 4 calls •From Jan.-June 2005 there have been 21 calls. Two Freedom From Smoking Clinics this fall with a total of 17 participants.
Under Utilized Cessation Services	Distributed "Quit Kits" to all clinics and hospital.	WIC coordinator	
	Quit line cards and flyers were placed at clinics.	MSS (First Steps Coordinator)	
	Stick it to Kick ad was run in county paper	U of W Medical Student	
	BTIS trainings	Tobacco Prevention Coordinator	
	Coordinated with WIC program.		
	Coordinated with MSS (First Steps) program to track information given out.		
	Freedom From Smoking Clinics available in Davenport and Odessa		

Building on Success

The Opportunities Ahead

Tobacco Prevention & Control 2005 Annual Conference